



ClairMail Names David Thompson Vice President of Marketing

*Veteran Wireless and Mobile Marketing Expert Joins to Shape Strategic Marketing
Direction and Expand ClairMail's Presence in Key Enterprise Markets*

NOVATO, CA, February 13, 2006 — ClairMail™, Inc., the leader in mobile phone-based customer interaction solutions, announced today the appointment of David Thompson to the position of vice president of marketing. David brings more than 17 years of strategic marketing experience and will be responsible for developing and implementing all marketing initiatives to expand ClairMail's penetration in key markets.

"Companies have been talking about mobilizing access to applications for years but, until ClairMail, no one has actually delivered on its promise," said David Thompson. "A mobile employee needs to get information and to complete activities. With ClairMail, any handheld device with email or SMS is enabled for rich, two way communications with a company's back end systems or any web based services. ClairMail achieves this by seamlessly existing within the application most people live in on their handheld – email or SMS. As a result, the user isn't burdened with loading a bunch of new applications onto their handheld, toggling from one app to another, becoming familiar with different user interfaces or any of a dozen other headaches too familiar to end users and IT departments alike. Companies can now ratchet up their productivity to another level by utilizing the killer app of messaging to interface with literally any and all of their company's critical applications and systems. I'm looking forward to contributing my experience and understanding of the dynamics of this market as ClairMail continues to expand its offering and grow its customer base."

David has served in executive management positions at several successful Silicon Valley-based technology companies. Immediately prior to ClairMail, David was vice president of marketing for PacketHop, a developer of innovative mobile mesh networking software that enables instant wireless group communications. Prior to that, he held the positions of vice president of marketing as well as vice president, carriers and business development, during his tenure with Good Technology, Inc., a leading wireless email company. David also served as vice president of marketing with iPass, Inc., a leader in secure remote access for the enterprise, and was vice president of marketing, sales and operations at Corsair Communications, a provider of real-time, network-based fraud prevention and prepaid systems for wireless network operators.

"David has a strong background in mobile operations and his experience in this area will be an asset to ClairMail as we bring our lead product, ClairAccess, to the market," commented Joseph Salesky, CEO of ClairMail. "ClairMail provides value to its customers by bringing mobile access to 100 percent of their enterprise application library, with no redevelopment investment or software installation, while providing both improved security and centralized control. David's proven expertise in the mobile and wireless industry and his knowledge of enterprise applications will be invaluable as we grow our business and develop innovative ways to serve our customers."

About ClairMail

ClairMail's breakthrough technology optimizes any mobile phone for two-way customer interaction. Using the mobile phone's standard and intuitive messaging functionality, ClairMail empowers financial institution customers to easily access secure information, conduct transactions and get no-hold customer service by sending a single text message or email. Additionally, ClairMail's Actionable Alerts™ enable financial institutions to deliver complete service to customers as an alternative to expensive channels like call centers and IVR. Unlike other proprietary and inflexible point solutions, the ClairMail system is a turnkey, standards-based offering that seamlessly integrates with existing systems and delivers the fastest time to value. ClairMail removes the friction from customer interactions by empowering mobile customers to retrieve and update vital information from any back-end system. Founded in 2004, ClairMail is headquartered in Novato, Calif. The company is privately held and funded by Norwest Venture Partners, Outlook Ventures and JAFCO Ventures. For more information call (415) 884-7270 or visit www.clairmail.com.

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