



FierceWireless Recognizes ClairMail as a 2006 "Fierce 15" Wireless Company

WASHINGTON, DC, May 15, 2006 — ClairMail™ announced today that it has been named to FierceWireless' annual Fierce 15 list, honoring ClairMail as one of the top 15 emerging wireless companies for 2006. FierceWireless is an internationally recognized newsletter for the wireless industry, providing more than 73,000 executives in over 100 countries a quick, authoritative briefing on the day's top wireless stories and markets.

"Wireless messaging continues to gain traction as a must-have application and ClairMail's solution enables users to access and act on vital information from any mobile device whenever needed, wherever they are," said Lynnette Luna, editor of FierceWireless.

ClairMail's solution provides direct access to any enterprise application, business information system or web-based service from any mobile device. ClairMail extends mobile messaging capabilities by enabling users to push or pull information from any application, or complete a transaction with a single email or text message. Its turnkey solution is easy to deploy and installs within days, providing mobile device users with access to any application or information – CRM, ERP, HR, proprietary systems, online banking, news services and more.

"FierceWireless is a highly respected and well-read news outlet in the global wireless market," said Joseph Salesky, CEO, ClairMail. "The industry depends on FierceWireless to provide the most up-to-date news along with the trends and analysis on a daily basis. We're honored that our efforts have been recognized by the editorial team, and are pleased to be named as a clear innovator in the mobile industry."

The Fierce 15 celebrates the spirit of being "fierce" – championing innovation and creativity, even in the face of intense competition. The complete list of Fierce 15 companies is available in today's issue of FierceWireless and on the FierceWireless Web site at <http://www.fiercewireless.com>.

About FierceMarkets

FierceMarkets is a Washington, DC-based e-publishing company that provides critical market information for elite business decision-makers in specialized industries. FierceMarkets publications reach more than 350,000 top-level executives in over 100 countries every business day. Current newsletters include FierceBiotech (<http://www.fiercebitech.com>), FierceCIO (<http://fiercecio.com>), FierceDeveloper (<http://www.fiercedev.com>), FierceEnterprise (<http://www.fierceenterprise.com>), FierceFinance (<http://www.fiercefina.com>), FierceHealthcare (<http://www.fiercehealthcare.com>), FierceIPTV (<http://www.fierceiptv.com>), FierceMobileContent (<http://www.fiercemobilecontent.com>), FierceVoIP (<http://www.fiercevoip.com>), FierceWiFi (<http://www.fiercefifi.com>), FierceWireless (<http://www.fiercewireless.com>), and IT-Wireless (<http://www.it-wireless.com>).

About ClairMail

ClairMail extends messaging to provide instant one-click access to any application or service from any mobile device. The ClairMail solution features a transactional messaging server that sits behind the firewall to enable email, SMS and IM to become trusted paths to all internal applications and external resources. With its turnkey, full-service approach, ClairMail provides mobile access to leading enterprises in the Fortune 1000 for a fraction of the time and cost of complex alternatives that require development, client software or application changes. Founded in 2004, ClairMail is headquartered in Novato, Calif. The company is privately held and funded by Norwest Venture Partners and Outlook Ventures. For more information call (415) 884-7270 or visit www.clairmail.com.

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