



ClairMail and TELUS Enable Canadian Banks to Offer Mobile Banking and Payments to Their Customers Throughout Canada

Leading 2-Way Mobile Customer Interaction Solution Comes to Canada

NOVATO, CA, April 2, 2007 — ClairMail™, Inc., the leader in 2-way mobile phone-based customer interaction, today announced a strategic partnership with TELUS, a leading Canadian national telecommunications company offering advanced capabilities in systems integration and implementation, to bring the ClairMail solution to Canada. Ideal for any industry vertical where there is a desire to increase the level of interaction between companies and their customers, TELUS and ClairMail will initially focus on enabling retail banks, credit unions, brokerages, and credit card companies across Canada to offer mobile banking and payments services.

Offered exclusively in Canada by TELUS, the solution will be branded "2-Way Mobile Customer Interaction powered by ClairMail." It easily integrates with a financial institution's back-end systems, enabling customers to directly access their accounts and providing financial institutions with direct access to their customers. ClairMail also offers a host of new features to power retail banking services, including actionable alerts (2-way alerts for questionable account activity, transaction approvals and other issues requiring active customer involvement), on-demand access to account information, and no-hold customer service.

"ClairMail's technology and applications are the only comprehensive solution for delivering banking and payments capabilities to mobile devices, regardless of carrier or model, with no new software required on the mobile phone," said Joseph Salesky, CEO of ClairMail. "This enables TELUS to provide Canadian financial institutions with a solution for delivering mobile banking services to their customers in the most convenient, efficient way possible."

"The addition of ClairMail's messaging-powered mobile banking and payments system to our dynamic offering of application services, managed infrastructure solutions, and IP-based Next-Generation network further strengthens our leading position in the Canadian market," said Luc Vilandr , vice-president, TELUS National Application Solutions. "When deciding among providers of mobile banking and payment solutions, we chose ClairMail because their approach is unique in its ability to enable competitive differentiation, create efficiencies, and enhanced client satisfaction for our enterprise customers."

ClairMail is the only solution for two-way mobile customer interaction that does not require downloading additional software onto mobile phones. Leveraging the existing messaging capabilities already on mobile devices, including short message service (SMS), wireless email and the mobile browser, ClairMail allows secure banking transactions regardless of carrier, manufacturer, operating system or wireless transmission standard.

Utilizing the security of multi-factor authentication – the principle of requiring something only the user has (mobile phone) and something only the user knows (PIN number) – made even more secure by performing transaction-level authorizations out-of-band, ClairMail provides strong security and convenience without risking customer privacy. In fact, the ClairMail solution exceeds U.S. Federal Financial Institutions Examination Council (FFIEC) requirements for multi-factor authentication.

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About ClairMail

ClairMail's breakthrough technology optimizes any mobile phone for two-way customer interaction – with no new mobile phone software required. Using any mobile phone's standard and intuitive messaging functionality, ClairMail empowers financial institution customers to easily access secure information, conduct transactions and get no-hold customer service by sending a single text message or email. Additionally, ClairMail's Actionable Alerts™ enable financial institutions to deliver complete service to customers as an alternative to expensive channels like call centers and IVR. Unlike other proprietary and inflexible point solutions, the ClairMail system is a turnkey, standards-based offering that seamlessly integrates with existing systems and delivers the fastest time to value. ClairMail removes the friction from customer interactions by empowering mobile customers to retrieve and update vital information from any back-end system. Founded in 2004, ClairMail is headquartered in Novato, Calif. The company is privately held and funded by Norwest Venture Partners, Outlook Ventures and JAFCO Ventures. For more information call (415) 884-7270 or visit www.clairmail.com.

About TELUS

TELUS (TSX: T, T.A; NYSE: TU) is a leading national telecommunications company in Canada, with \$8.7 billion of annual revenue and 10.7 million customer connections including 5.1 million wireless subscribers, 4.5 million wireline network access lines and 1.1 million Internet subscribers. TELUS provides a wide range of communications products and services including data, Internet protocol (IP), voice, entertainment and video. Committed to being Canada's premier corporate citizen, over the last six years TELUS has contributed more than \$76 million to charitable and non-profit organizations, and has established seven TELUS Community Boards across Canada to lead its local philanthropic initiatives. For more information about TELUS, please visit telus.com.

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