

Clairmail to Power USA Federal Credit Union's Mobile Banking Services

*New Mobile Banking Solution Will Enable Credit Union Members to
Access Accounts Anywhere at Any Time*



NOVATO, Calif., January 12, 2010 — Clairmail, Inc., the leader in mobile banking and payment solutions, today announced that USA Federal Credit Union (USA Fed) has selected Clairmail to power its new mobile banking technology and services. Members of USA Fed can now use their mobile devices to access their accounts, pay bills and receive personalized text alerts, thereby gaining greater control over their accounts and overall finances.

As one of the nation's more innovative credit unions, USA Fed chose Clairmail as its mobile banking partner for three key reasons: Clairmail's best-of-breed mobile banking platform, deep industry expertise and credit union experience. According to Carolyn James, Chief Information Officer at USA Fed, the credit union is always seeking to provide the most current and innovative banking options to its members.

"Our mobile banking is an invaluable resource for USA Fed members," said James. "We recognize that our members are constantly on the go and this service allows them the ease and flexibility to handle their credit union needs whether they're in San Diego or half-way around the world. They can literally carry us in their pocket. We chose to work with Clairmail because we needed a partner that could provide everything we need today with the ability to guide and support us as our mobile strategy and rollout matures."

"USA Fed has a history of meeting their members' needs whenever, wherever and however necessary. Their commitment to an extensible mobile banking rollout demonstrates their forward-looking commitment to growing along with member's evolving mobile habits," said Pete Daffern, CEO of Clairmail. "With this announcement, Clairmail further extends its mobile banking leadership with the nation's top credit unions."

About USA Federal Credit Union

With more than 59,000 members and over \$700 million in assets, USA Federal Credit Union operates 22 branches, including locations in San Diego and Riverside Counties, Las Vegas, Japan and Korea. Members of the non-profit financial cooperative include the military, civilians and select employee groups. USA Federal Credit Union is federally insured by the National Credit Union Administration. For more information, call (800) 220-1USA or visit www.USAFedCU.org.

About Clairmail

Clairmail is the leading provider of mobile solutions for banking, payment and card services. Clairmail provides a technology platform designed to help financial institutions realize the strategic potential of mobile banking, driving new levels of customer trust and loyalty, facilitating cross-sell opportunities and enabling near term, measurable cost savings. Financial institutions of all sizes now have an opportunity to reach 100% of their customer base and proactively deliver personalized content through multi-level alerting and triple-play convergence capabilities via a central customer interface. Clairmail's platform also offers multi-channel enrollment options to maximize mobile adoption and ROI, regardless of mobile device, carrier or back-end financial system. Founded in 2004, Clairmail is headquartered in Novato, Calif. For more information call (415) 884-7270 or visit www.clairmail.com.

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